

Pancreatic Cancer Aware Wales

This June, we are launching our PC Aware Wales Campaign. PC Aware Wales aims to raise awareness of the symptoms and the risks of pancreatic cancer with the public and health care professionals to **improve early diagnosis for treatment and save lives**. This campaign will be run in both English and Welsh.

Why Wales?

7.3% of Pancreatic Cancer patients in the UK will survive 5 years



IN SOME AREAS OF WALES THIS IS AS LOW AS 3%

GPs + Practice Managers

We're writing to

297
Surgeries
via GP link



Patients that are diagnosed by their GP rather than in A&E have a much higher chance of treatment and survival.

Pharmacy Teams

Sending resource packs to

256
Pharmacies



Pharmacists can provide a point of contact for patients and encourage them to seek a GP appointment.

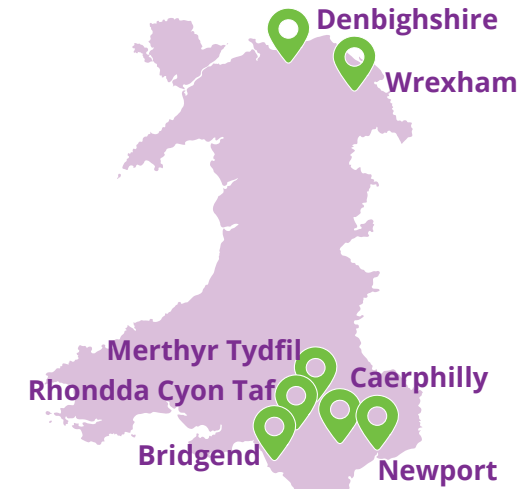
Why Early Diagnosis?

Those **diagnosed early** and in time for surgery have an increased

5-Year survival rate of 30%



Targeting Locations



General Public

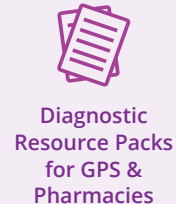
Leaflets will be sent to more than

110,000
homes across Wales



The more patients know about the signs and symptoms of pancreatic cancer, the more likely they are to go to the doctor.

Our Pancreatic Cancer Wales awareness campaign will feature...



Saving lives through early diagnosis

pancreaticcanceraction.org

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