



"As a pancreatic cancer survivor, I am living proof that early diagnosis is achievable, that there is hope and improving survival rates is possible!"

**Ali Stunt,**  
**Founder and CEO,**  
**Pancreatic Cancer Action**

☎ 0303 040 1770

✉ enquiries@panact.org

🏠 www.pancreaticcanceraction.org

📘 @PancreaticCancerAction

🐦 @OfficialPCA

📷 pancreatic\_cancer\_action



We are registered with the Fundraising Regulator

© Pancreatic Cancer Action 2018. All Rights Reserved. Registered Charity No. in England and Wales (1137689) and Scotland (SC049777). Company Limited by Guarantee Registered in England and Wales No. 07272699. Registered Office Unit 10, Oakhanger Farm Business Park, Oakhanger, Hampshire, GU35 9JA. Product No. PCA1021v1. Published 1st October 2018. Review 1st October 2021.

## Help people like Ceridwen

After suffering symptoms of jaundice, itchy skin, and steatorrhoea, Ceridwen was diagnosed when she was pregnant with her second child at 34 years old. Four weeks after her diagnosis, Ceridwen had 13 cycles of chemotherapy and had successful surgery to remove the tumour on her pancreas.



This was able to happen because Ceridwen was diagnosed early, in time for surgery. Your donations will help us raise awareness of the signs and symptoms of pancreatic cancer and help people like Ceridwen, receive the treatment they need.



## Why should I know about pancreatic cancer?

- ▶ Pancreatic cancer is the UK's 5th biggest cancer killer.
- ▶ In most cases, it can develop unexpectedly with no family connection to the disease.
- ▶ Knowing the signs and symptoms means you can act on any concerns you might have, sooner.
- ▶ Early diagnosis significantly increases your chance of receiving potentially life-saving surgery.

### The facts:

- ▶ Pancreatic cancer can affect any adult. It occurs equally in men and women.
- ▶ Almost 10,000 people are diagnosed each year in the UK (that's the same as 909 football teams).
- ▶ 9,000 people die each year, and only 7% survive 5 years.
- ▶ Surgery is currently the only cure.
- ▶ 5-year survival increases to 30% if you can have surgery followed by chemotherapy.

# Pancreatic Cancer Action

About us and how you can support us



We save lives through early diagnosis  
[www.pancreaticcanceraction.org](http://www.pancreaticcanceraction.org)

## Who are we?

Founded by a pancreatic cancer survivor who proves that survival is possible, Pancreatic Cancer Action's **vision is a day when everyone is diagnosed early and survives pancreatic cancer.**

We are the only UK charity that specifically focusses on **early diagnosis** in everything we do. Our work has a direct impact on diagnosing people sooner.

**determined**  
proactive **bold**  
approachable **we take action**  
knowledgeable  
ambitious **fun**  
caring

## What we do

Our **mission is to improve survival rates** of pancreatic cancer and **improve the quality of life** for those affected by the disease by focusing on early diagnosis.

### We are doing this by:

-  Funding research to find ways to diagnose pancreatic cancer early.
-  Improving the knowledge of healthcare professionals by providing free resources and e-learning.
-  Raising public awareness of pancreatic cancer and its symptoms.
-  Producing free, easy to understand, information for patients and their families, online and in print.
-  Campaigning for more funding and better treatments for pancreatic cancer.

## Help us **take action!**

Pancreatic cancer suffers from an extreme lack of awareness and funding.

Whether you are **taking action** in honour of a loved one, as a personal challenge, or simply to support the cause, **you are helping us** to improve survival rates.

However you choose to take action, we are very grateful for your determination, generosity and support. Thank you!

### How you can support us:

-  **Raise awareness**
-  **Fundraise**
-  **Campaign and influence**
-  **Shop**
-  **Donate**



Visit [www.panact.org/takeaction](http://www.panact.org/takeaction) to find out more.

## Please donate

We rely totally on the generosity of the public and receive no government funding. Every penny you donate helps us continue our vital work.



### Donate by Post

Fill in the donation form overleaf, tear off, seal and post back to us. You can use our FREEPOST or attach a stamp of your own if you wish.

### Donate Regularly

You can find out more about setting up a regular donation through our website: [www.panact.org/donate](http://www.panact.org/donate)

### Donate by Phone

Please call **0303 040 1770**  
Monday to Friday 9am to 5pm.

### Donate by Text

Text **PANC22 £5 to 70070** to donate £5.