



Marking criteria

Last year we loved going through all the award entries for the pharmacy of the year award. However, all the pharmacies that took part showed incredible dedication to raising awareness of pancreatic cancer so it was incredibly hard to judge!

We therefore have put in place a points system as well as a refer a pharmacy scheme and outstanding individual award to help us determine 2019's winner!

We will be marking the Pharmacy of the Year Award entries taking into consideration four main categories, within these categories we will look at each activity and mark your efforts accordingly.

Please also reference the below categories for ideas on activities for raising awareness in November!

Awareness:

- Display stand with information...../2
- Staff wearing purple...../1
- Purple hair...../2
- Talking and engaging with patients...../1
- Engaging with the community outside the pharmacy...../3
- Creating an awareness video...../5
- Props/wigs...../1
- Pharmacy decorations...../4

Fundraising:

- Holding an awareness meeting/event.../4
- Fundraising with PCA map...../1
- Fundraising with PCA pots...../2
- Taking part in fundraising activity...../2
- Outstanding amounts raised...../2

Stakeholders:

- Contact local politicians...../5
- Contact radio stations...../5
- Contact news outlets...../5
- Contact local shops...../5
- Refer a pharmacy...../3

Social:

/5



Marked out of 5 considering all social platforms!