“WACKY RACERS”: ULTIMATE CAR TREASURE HUNT FOR CHARITY

On the 1st, 2nd and 3rd of July 20 people from Yorkshire are taking part in the ultimate car treasure hunt, ‘Wacky Racers’, to raise funds and awareness for charity Pancreatic Cancer Action.

The organiser, Holly Raper, from Beverly, is determined to raise funds for small charity Pancreatic Cancer Action. Holly says: “My grandad sadly passed away from pancreatic cancer 3 years ago; doing this helps me remember him. It’s a bit of fun to raise funds for much needed research for pancreatic cancer.

This amazing adventure starts and finishes at Humber Bridge where 10 teams of two will compete to arrive at mystery locations with no phones, or satnavs – just paper maps! At each new location the teams will be given a golden envelope with a map and a picture of the next location. To make the challenge even more competitive, penalties will occur for not picking up envelopes, being late and any break downs! The teams will be given £500 from sponsors to buy a car, cover the tax and insurance for the weekend. Any money left over will go toward Pancreatic Cancer Action.

Pancreatic Cancer is the UK's fifth biggest cancer killer and the 5 year survival rate is just 4%. Pancreatic Cancer Action is committed to working towards earlier diagnosis of the disease so that surgery, currently the only cure, is made available to the sufferer. Ultimately this will lead to improving survival rates.

Ali Stunt, Founder of Pancreatic Cancer Action, said: “We are delighted that the ‘Wacky Racer’s’ are giving their time to support Pancreatic Cancer Action. This will be a brilliant challenge and incredibly fun!

”As a charity, we rely on the generosity of individuals like this to help us continue our vital work. Please back the team in their fundraising efforts so that we can continue research into early diagnosis and raise awareness of pancreatic cancer.”

To find out more visit their Facebook page: Wacky Racers 2016.To sponsor the team please visit <https://www.justgiving.com/Wacky-Racers-2016>

You can also text donate: PANC78 to 70070 to donate £2

 **FOR MORE INFORMATION PLEASE CONTACT:**

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**Notes to Editor:**

**About Pancreatic Cancer Action**

Pancreatic Cancer Action is a charity based in the UK whose mission is to change pancreatic cancer survival number and focus on improving early detection statistics. The charity's approach is to raise awareness of pancreatic cancer to the public, the medical community and Government, provide education and training on pancreatic cancer to medical professionals and fund research specifically into improving early diagnosis of pancreatic cancer.

Founded by Ali Stunt, who is herself a rare survivor of the disease. Pancreatic Cancer Action has the support of many leading clinicians and researchers in the pancreatic cancer arena along with others whose lives have been touched by pancreatic cancer in some way.

**Further information about pancreatic cancer**

Pancreatic cancer is currently very difficult to diagnose. Upon diagnosis, most sufferers find they have untreatable terminal cancer with an average life expectancy of between three to six months. Surgery is currently the only cure for pancreatic cancer, but only 10% are diagnosed in time for this to be an option.

Classic symptoms for pancreatic cancer include painless jaundice, significant weight loss, new onset diabetes not associated with weight gain and new onset of persistent or significant abdominal pain and/or back pain.

Statistics:

* In 2013, 9,389 people were newly diagnosed with pancreatic cancer[1](https://pancreaticcanceraction.org/pancreatic-cancer/stats-facts/statistics/#fn1-562)
* In 2013, 8,524 people died from pancreatic cancer in the UK  (( Welsh Cancer Intelligence and Surveillance Unit; ISD Scotland Cancer Mortality in Scotland (2012);Northern Ireland Cancer Registry Cancer Statistics, Pancreas http://www.qub.ac.uk/research-centres/nicr/CancerData/OnlineStatistics/Pancreas/;Deaths registered in England and Wales in 2012 by cause ))

Five-year survival is only four per cent. This figure has not improved significantly in over forty years

* Relative survival to one year is less than 20% and the UK has one of the worst rates in Europe
* 24 people a day die from pancreatic cancer[3](https://pancreaticcanceraction.org/pancreatic-cancer/stats-facts/statistics/#fn3-562)
* Pancreatic cancer is the fifth leading cause of cancer death in the UK[4](https://pancreaticcanceraction.org/pancreatic-cancer/stats-facts/statistics/#fn4-562)
* Pancreatic cancer receives only one per cent of overall research funding[5](https://pancreaticcanceraction.org/pancreatic-cancer/stats-facts/statistics/#fn5-562)
* Only 10% of patients are eligible for potentially curative surgery due to late diagnosis
* Patients able to have surgery to remove the tumour have up to a 30 per cent chance of surviving five years[6](https://pancreaticcanceraction.org/pancreatic-cancer/stats-facts/statistics/#fn6-562)
* Nearly half of people are diagnosed as an emergency in our A&E system[7](https://pancreaticcanceraction.org/pancreatic-cancer/stats-facts/statistics/#fn7-562)
* The average life expectancy on diagnosis is four to six months[8](https://pancreaticcanceraction.org/pancreatic-cancer/stats-facts/statistics/#fn8-562)
* It is the UK's 10th most common cancer[9](https://pancreaticcanceraction.org/pancreatic-cancer/stats-facts/statistics/#fn9-562)

1. ONS Cancer Statistics Registrations EnglandReleased  June 2014
2. CRUK The 20 Most Common Causes of Cancer Death:<http://info.cancerresearchuk.org/cancerstats/mortality/cancerdeaths/>
3. Total UK 2012 mortality divided by 365 days
4. CRUK The 20 Most Common Causes of Cancer Death: 2010 <http://info.cancerresearchuk.org/cancerstats/mortality/cancerdeaths/>
5. NCRI CRD Data Package 2011 - available to download online <http://www.ncri.org.uk/what-we-do/research-database>
6. Ghaneh et al., (2008) Neoadjuvant and adjuvant strategies for pancreatic cancer EJSO 34 297-305
7. NCIN (2014) Routes to Diagnosis 2008-2010, England http://ncin.org.uk/publications/routes\_to\_diagnosis
8. Spalding and Williamson (2007) Pancreatic Cancer, Medicine Vol 35, pp 325-329
9. CRUK the 20 most common cancers in the UK 2009 data are available to download online[http://info.cancerresearchuk.org/cancerstats/incidence/commoncancers/uk-cancer-incidence-  statistics-for-common-cancers](http://info.cancerresearchuk.org/cancerstats/incidence/commoncancers/uk-cancer-incidence-%20%20statistics-for-common-cancers)