***\*Edit text in purple!\****

**Insert name of area – who’s fundraising to organise**

**name of event to raise funds for Pancreatic Cancer Action**

*name/fundraising group name* of *town you live in* will be holding *name and type of fundraiser* on *date* at location for [Pancreatic Cancer Action](http://www.pancreaticcanceraction.org/) to Turn It Purple in pancreatic cancer awareness month.

*name/fundraising group* hopes to raise *amount* by *further details of fundraising event*. *Name* said: I/we decided to organise this event for Pancreatic Cancer Action because *insert details of why the challenge is so important to the fundraiser*.”

*any further details of the event here e.g. times and location of where it will be held and more specifics about the event itself*

Pancreatic cancer suffers from a chronic lack of awareness across the UK, highlighted by a recent survey by Pancreatic Cancer Action. Awareness in *region* is only *chose percentage from list below*

* *Northern Ireland 2%*
* *Scotland 4%*
* *North East 3%*
* *North West 7%*
* *Yorkshire & Humberside 5%*
* *East Midlands 11%*
* *West Midlands 13%*
* *East of England 6%*
* *Wales 8%*
* *South West 9%*
* *South East 16%*
* *London 16%*

Turn It Purple is Pancreatic Cancer Action’s flagship awareness month campaign which takes place every November. It is a chance for families, friends, and communities to unite to show their support for those affected by pancreatic cancer. It is also an opportunity to raise awareness of the disease which will soon be the UK’s 4th biggest cancer killer and has the lowest survival rate of all common cancers – just 5%.

Pancreatic Cancer Action is committed to working towards earlier diagnosis of the disease so that surgery, currently the only cure, is made available to the sufferer. The charity fund research into early diagnosis, provide medical education programmes, and launch awareness campaigns.

If you would like to sponsor *name* then you can donate via their Just Giving page here: *enter link*