

Wear it PURPLE



Wear It Purple in your school, workplace,
or community group



Saving lives through early diagnosis

 panact.org  0303 040 1770

©Pancreatic Cancer Action 2023. All rights reserved.
Registered Charity in England & Wales (1137689) and
Scotland (SC049777). PCA2208V1

How to get started

Holding a Wear It Purple day is easy to organise and a great way to get anyone involved in a fundraising event. We suggest a minimum donation of £1 per person wearing purple. This pack is designed to help you host your own purple day to raise awareness of pancreatic cancer as well as raising important funds.

When

Wear It Purple is suitable all year round! Wrap up warm in our cosy purple PCA hoodies or our purple PCA t-shirt's for when the sun is shining! Let everyone know when your event is by completing the Wear It Purple event poster in this pack.

A touch of purple

In your pack you will find a PCA Aware bear to colour in. There is an official PCA Aware bear up for grabs for the best design!

Use our PCA purple quiz enclosed to test everyone's knowledge. The winner will receive a PCA pin badge!

If you'd like to order more materials, please email the fundraising team, or visit our online shop for free extra materials! panact.org/shop

Paying in your fundraising

Via bank transfer to

(Please make sure you add your name as reference)

Pancreatic Cancer Action

HSBC Account No: 41412345 Sort code: 40-23-15

Via our website at panact.org/donate

Contact us

Whether it's for queries, support or to let us know about your fundraising ideas, please do not hesitate to get in touch – we love hearing about your events!

fundraising@panact.org

0303 040 1770

BE SURE TO TAKE LOTS OF PHOTOS
AND VERY IMPORTANTLY, ENJOY
YOURSELF! #WEARITPURPLE



Saving lives through early diagnosis

panact.org 0303 040 1770



Wear it PURPLE



for pancreatic cancer



Join us on: _____

Location: _____



Saving lives through early diagnosis

panact.org 0303 040 1770

©Pancreatic Cancer Action 2023. All rights reserved. Registered Charity in England & Wales (1137689) and Scotland (SC049777).



Patient Information Forum

Colour in your own PCA Aware bear



Wear it
PURPLE



Saving lives through early diagnosis

 panact.org  0303 040 1770

©Pancreatic Cancer Action 2023. All rights reserved. Registered Charity in England & Wales (1137689) and Scotland (SC049777).



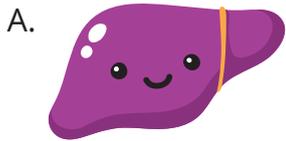
THE PCA PURPLE QUIZ



Wear it
PURPLE



Question 1: Which one of these is a pancreas?



Question 2. How many people in the UK are diagnosed with pancreatic cancer every year?

A. 7,000

B. 10,500

C. 12,000

Question 3. In 2010 when PCA was founded, the survival rate for pancreatic cancer in the UK was 3%. What is the 5-year survival rate now?

A. 5.3%

B. 10%

C. 7.3%

Question 4. How much cancer research funding does pancreatic cancer receive?

A. 15%

B. 5%

C. 3.1%

Question 5. Name as many symptoms of pancreatic cancer as you can. A point for every correct one!

.....

.....

.....

.....

Question 6. Complete the name of our famous campaign.

“This isn’t what you think it is #Pancreas not.....”



Answers:

Q1. C , Q2. B , Q3. C , Q4. C, Q5. Jaundice, low mood/depression, indigestion, pale and smelly stools, unexplained weight loss, fatigue, upper abdominal pain/discomfort, mid-lower back pain/discomfort, pain on eating/loss of appetite, Q6. Pancreas not penis.



Saving lives through early diagnosis

panact.org 0303 040 1770

©Pancreatic Cancer Action 2023. All rights reserved. Registered Charity in England & Wales (1137689) and Scotland (SC049777).

