

# Pancreatic Cancer Action

What we do and how  
you can support us

pancreatic  
cancer  
**action**

Saving lives through early diagnosis

**panact.org**

# Who are we?

Founded by a pancreatic cancer survivor who proves that survival is possible, Pancreatic Cancer Action's **vision is that everyone survives pancreatic cancer.**

We are the only UK charity specifically focusing on improving pancreatic cancer survival rates through early diagnosis. We do this by raising **awareness** of the symptoms. We support and fund innovative **research** to improve early diagnosis and develop effective treatments. We provide **educational** and diagnostic tools for **healthcare** professionals and accessible information for patients and their families. We ensure everyone has access to effective treatments, **support**, information and care.



# What we do

Our mission is to **improve survival rates** of pancreatic cancer by ensuring more people are **diagnosed early** and that everyone has **access to effective treatments, support, information** and **care**.

*We are doing this by:*



Raising public awareness and knowledge of pancreatic cancer and its symptoms to achieve early diagnosis.



Campaigning and lobbying the government and key stakeholders for change to advance the standard of healthcare for individuals.



Providing free pioneering educational resources and accredited eLearning training modules for our medical and healthcare communities to diagnose pancreatic cancer sooner.



Funding innovative research to improve early diagnosis, develop effective treatments and to improve pancreatic cancer outcomes.



Providing free, easy to understand and **certified patient information** and **offering practical, emotional support** to all affected by pancreatic cancer.

# Help us **Take Action!**

Pancreatic cancer suffers from an extreme lack of awareness surrounding the symptoms and a general lack of funding.

Whether you are **taking action** in honour of a loved one, as a personal challenge, or simply to support the cause, **you are helping us to improve survival rates** and help us achieve our Decade of Change: **To improve raise the 5-year survival rate from 7.9% to 13% by 2030.**

However you choose to take action, we are very grateful for your determination, generosity and support. Thank you!

*How you can support us:*



**Raise awareness**



**Fundraise**



**Campaign and influence**



**Shop**



**Donate**

**Visit:**

**[panact.org/takeaction](https://panact.org/takeaction)**

to find out more.



# Help People Like Penny

Penny was working as a midwife and was fit and healthy when she was diagnosed with advanced, terminal cancer in 2013, when she was just 50 years old.

After seeing an article about Ali's symptoms, Penny was prompted to go to her GP, which led to her diagnosis.



Penny was told her tumour was too advanced to be operated on, so was given chemotherapy to control the tumour. Thankfully, the chemotherapy shrunk the tumour enough to make it operable!

Penny is now over an 8 year survivor, saying, "Without seeing the article about Ali's story and the symptoms she described, I am not sure I would be here."

**Your donations will help us raise awareness of the signs and symptoms of pancreatic cancer and help people like Penny receive the treatment they need.**



# Why Should I Know About Pancreatic cancer?

- ▶ Pancreatic cancer is the UK's 5th biggest cancer killer
- ▶ In most cases, it can develop unexpectedly with no family connection to the disease
- ▶ Knowing the signs and symptoms means you can act on any concerns you might have, sooner
- ▶ Early diagnosis can significantly increase your chance of receiving potentially life saving surgery.

## The facts

- ▶ Pancreatic cancer can affect any adult. It occurs equally in men and women
- ▶ Almost 10,500 people are diagnosed each year in the UK (that's the same as 954 football teams)
- ▶ 9,600 people die each year, and less than 8% survive 5 years. Only 1% survive 10 years
- ▶ There is no screening test for pancreatic cancer and surgery is currently the only cure
- ▶ The 1 year survival rate if you receive a diagnosis via your GP is 32%. If you're admitted to A&E, that number is as low as 12%.

# Please Donate

We rely completely on the generosity of the public and receive no government funding. Every penny you donate helps us continue our vital work.



## Donate by Post

If you would like to send us a cheque in the post please send it to:  
Unit 9, Pancreatic Cancer Action, Oakhanger Farm  
Business Park, Oakhanger, GU35 9JA

## Donate Regularly

You can find out more about setting up a regular donation through our website:

[panact.org/donate](http://panact.org/donate)

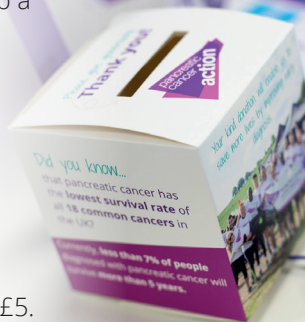
## Donate by Phone

Please call **0303 040 1770**

Monday to Friday 9am to 5pm.

## Donate by Text



Text **PANCAN £5 to 70085** to donate £5.





"As a pancreatic cancer survivor, I am living proof that early diagnosis is achievable, that there is hope and improving survival rates is possible!"

Ali Stunt,  
Founder and CEO,  
Pancreatic Cancer Action

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Saving lives through early diagnosis

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