



## **Media Volunteer**

**Responsible to:** PR & Communications Lead

**Time commitment:** Flexible, dependent on volunteer's availability

Thank you for your interest in becoming a Health Information Review Volunteer for Pancreatic Cancer Action.

Pancreatic cancer is the UK's fifth biggest cancer killer. 10,000 people are newly diagnosed each year. Currently, only five percent of those diagnosed survive beyond five years.

Pancreatic Cancer Action aims to improve the survival of men and women diagnosed with pancreatic cancer by raising awareness of symptoms and risk factors, funding research into early diagnosis, campaigning for more funding, and providing patients with information and support.

We are looking for Media Volunteers to help raise awareness of pancreatic cancer and the work of our charity through media and communications.

### **What the role involves:**

- Sharing and promoting our campaigns on social media
- Contacting local media outlets to share news and personal stories
- Helping to create engaging content, including blogs, videos, and photos
- Representing the charity in interviews or local press opportunities (if comfortable)
- Supporting the Communications Team with spreading key messages online and offline

### **Who are we looking for?**

Anyone can apply to be a Media Volunteer, but the following skills and attributes will be helpful in this role:

- Confident communication skills, both written and verbal
- Passionate about raising awareness of pancreatic cancer
- Enthusiastic about social media and digital content
- Reliable and proactive

## **What can we offer you?**

- Resources to help you carry out your role
- Ongoing support from the Communications Team
- Regular updates about the charity and the difference you are helping us make

## **FAQs**

### **Do I need any prior media experience?**

No, you don't need any experience! We welcome anyone who is passionate about raising awareness and willing to learn. Our team will provide guidance and support.

### **What if I'm not comfortable speaking to the press?**

That's completely fine! There are many ways to contribute, such as sharing content on social media, writing blogs, or helping us connect with local media outlets.

### **How much time do I need to commit?**

The role is flexible—you can give as much or as little time as you like. Whether you can help once a month or every week, any support is appreciated.

### **Will I receive training or support?**

Yes! We will provide resources, key messages, and ongoing support from our Communications Team. You'll never be expected to do anything without guidance.

### **Can I volunteer remotely?**

Yes! Most of the role can be done from home, making it a great way to volunteer from anywhere in the UK.

### **What if I change my mind or get too busy?**

We completely understand that life gets busy. There's no long-term commitment, and you can step back at any time—just let us know.

Would you like to make a difference? Join us as a Media Volunteer today!